



NEWSPACE AFRICA CONFERENCE 2027

Sponsorship and Exhibition Brochure

19th – 23rd April 2027 | Dakar, Senegal



Organised by:



SPACE IN AFRICA



Hosted by:



About NewSpace Africa Conference 2027

The NewSpace Africa Conference is the continent's premier annual platform for Africa's space industry. Organised by Space in Africa and the African Space Agency, it brings together heads of national and international space agencies, senior government officials, private sector leaders, investors, and innovators from across Africa and beyond to drive strategic dialogue, high-value partnerships, and actionable progress on the growth and commercialisation of Africa's space ecosystem.

Since its inaugural edition in Nairobi in 2022, the conference has grown into the defining gathering of the African space community; a space for critical conversations, deals, and relationships that shape how the continent builds its role in the global space economy. Held in a different African region each year, the conference is as much an institutional commitment to Africa's space future as it is an industry event.

The 2027 edition in Dakar, Senegal, builds on the momentum of previous years to catalyse new partnerships, accelerate space-driven innovation, and position Africa as a force in the global space economy. Highlights from previous editions of the NewSpace Africa Conference in [Kenya](#), [Côte d'Ivoire](#), [Angola](#), [Egypt](#), and Libreville can be seen [here](#).



WELCOME MESSAGE FROM THE CONVENER

Five years ago, we convened the first NewSpace Africa Conference in Nairobi, Kenya. One hundred delegates. Thirty-two countries. A conviction that Africa's space sector needed its own dedicated stage, not a side event at a broader gathering, but a flagship platform built specifically around the continent's space ambitions, its institutions, and its emerging commercial ecosystem.

What has happened since has surpassed every projection we dared to make. The conference has become the most important annual gathering of Africa's space community. Heads of national space agencies, ministers, ambassadors, investors, and industry leaders from over 70 countries now convene here, year after year, because this is where the decisions, the partnerships, and the direction of African space get shaped.

The 2027 edition in Dakar, Senegal, marks a new chapter. Partnering with the NewSpace Africa Conference is a direct investment in the room where Africa's space future gets decided. We look forward to welcoming you to Dakar.

Dr Temidayo Oniosun

Managing Director, Space in Africa
Convener, NewSpace Africa Conference



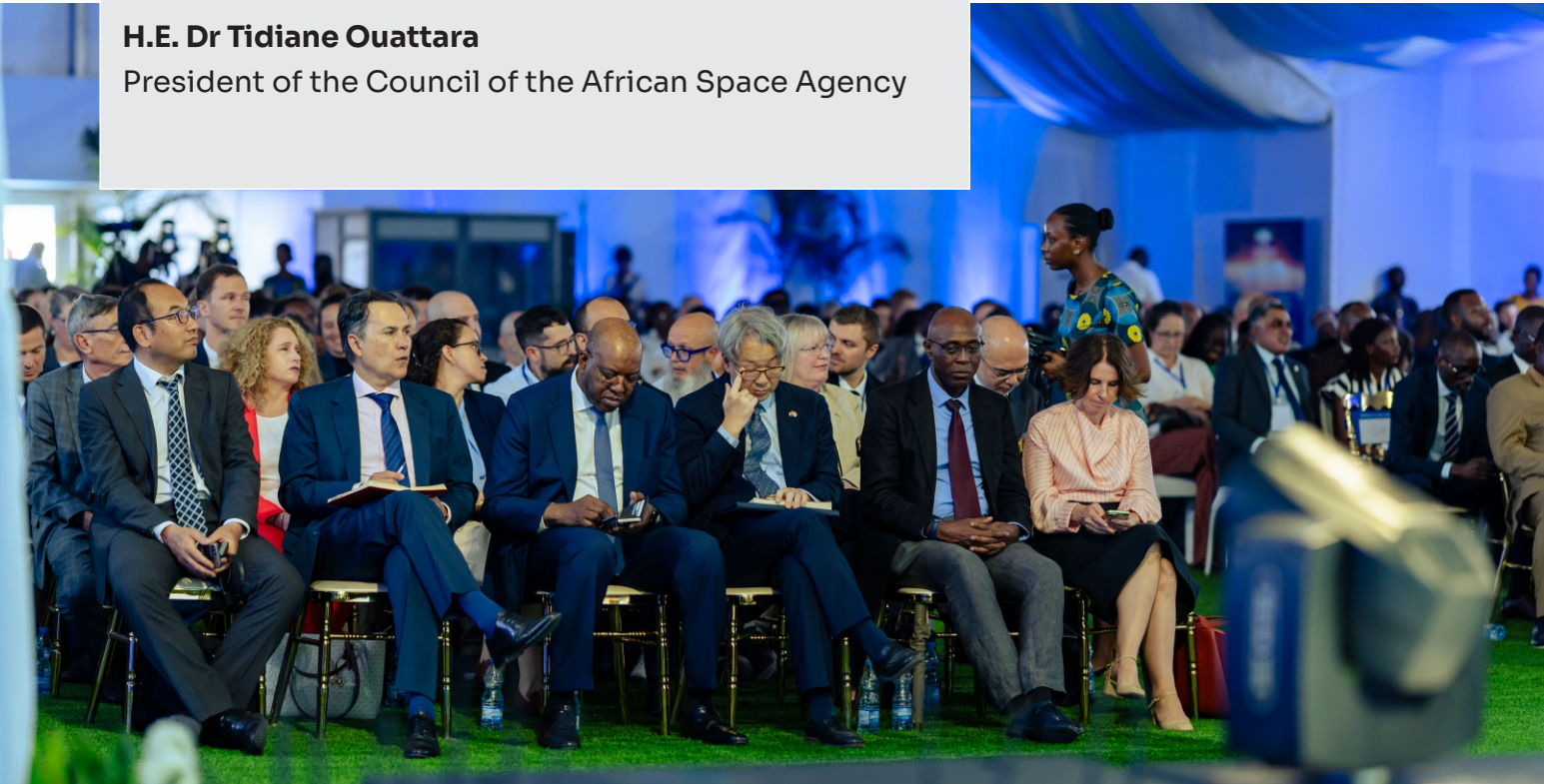
Welcome message from the African Space Agency

The African Space Agency was officially inaugurated at the NewSpace Africa Conference in Cairo in 2025, a moment that reflected not just the maturity of African space governance but also the role this conference has played in building the community, relationships, and institutional trust that made that milestone possible.

The NewSpace Africa Conference is the platform through which the African Space Agency engages most directly with the continent's national space programmes, its commercial ecosystem, and its international partners. The annual closed-door meeting of African space agency heads, held at every NSAC edition since 2023, has become the most substantive recurring forum for pan-African space governance.

We welcome you to join us in Dakar for the 2027 edition. Your partnership helps sustain the platform that is helping to build Africa's space future.

H.E. Dr Tidiane Ouattara
President of the Council of the African Space Agency



Welcome TO DAKAR



Dakar, the westernmost capital on the Africa mainland, moves fast and thinks bigger. Situated on the Cape Verde Peninsula on the Atlantic coast of Senegal, it is one of West Africa's most dynamic cities, a hub of culture, commerce, diplomacy, and increasingly, technology and innovation.

For delegates arriving from across Africa and the world, Dakar offers outstanding international connectivity, a well-developed hospitality infrastructure, and a city that has grown accustomed to hosting major continental and global events. It is a place where serious conversations happen in comfortable settings, and where the energy of the city itself becomes part of the conference experience.

We look forward to welcoming you to Dakar in April 2027.

The Event in in Numbers

6th edition
5 African regions
4 days

450 speakers
157 sessions

98 countries
792 organisations



2,300+
Total Attendees

16 bilateral
agreements
and projects

4.2 million
social media
impressions



91 sponsors
and exhibitors
35 repeat partners



Conference Information

The NewSpace Africa Conference 2027 is organised by Space in Africa and the African Space Agency.

Date: 19th – 23rd April 2027

Venue: Dakar, Senegal

Language: English, with French interpretation provided.

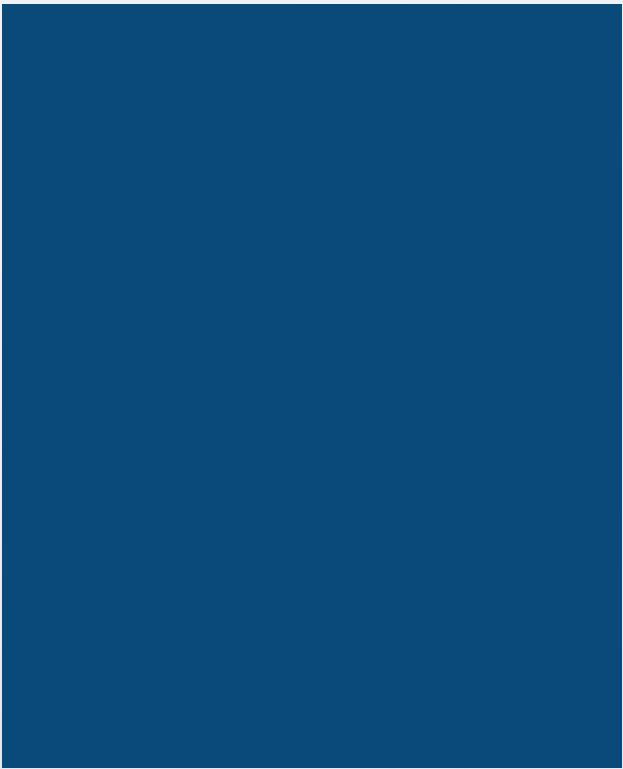
Website: newspace.spaceinafrica.com

Organisers: Space in Africa, African Space Agency

Host: Ministry of Higher Education, Research and Innovation, Senegal

General enquiries: info@spaceinafrica.com

Sponsorship and exhibition: mariam@spaceinafrica.com



WHY PARTICIPATE



Access to Decision-Makers: The delegates attending NSAC are not observers. They are the people with the mandate, the budget authority, and the relationships to make things happen. The 2026 edition included 27 ambassadors, ministers, and former ministers, 70 heads of institutions, 41 C-suite executives, and 241 senior professionals — more than half the room held director-level or above positions.



Thought Leadership: Speaking slots, panel participation, and session sponsorships position your organisation as a contributor to Africa's space agenda — not just a vendor within it. Every edition of NSAC is covered extensively by Space in Africa and a growing roster of international media, amplifying your presence far beyond the conference floor.



Curated Access and Matchmaking: On Day 1, a curated VIP walkthrough brings ministers, agency heads, and senior diplomats directly to the exhibition floor. Our team facilitates targeted introductions between sponsors, exhibitors, and the institutional contacts most relevant to their objectives, at no additional cost to top-tier sponsors.



A Community That Returns: 35 organisations have partnered with NSAC across two to five consecutive editions. In 2026 alone, 26 of our sponsors and exhibitors were returning partners. That continuity reflects a consistent return on investment and a community worth being part of.

Who Will Attend?

The quality of the NewSpace Africa Conference participants has always been what sets the conference apart. The NewSpace Africa Conference 2027 is expected to welcome 700+ delegates from across Africa and the global space community.

Every edition of the conference draws the senior tier of the African and international space sector: heads of national and international space agencies, ministers and senior government officials, ambassadors and diplomatic representatives, C-suite executives from commercial space companies, directors and senior managers from satellite operators and manufacturers, investors and development finance professionals, researchers and engineers, representatives from international organisations including the AU, EU, and UN agencies, and the journalists and communicators who shape how the sector is understood globally.

At the 2026 edition in Libreville, more than half of all delegates held director-level or higher positions or represented sovereign governments and international institutions, reflecting the decision-making tier of the African space sector, concentrated in one venue over four days.

For sponsors and exhibitors, that concentration is the conference's core proposition. The people in this room have the mandate, the relationships, and the budget authority to act, and they are here to do exactly that.

Session Formats

- 1. Plenary sessions
- 2. Keynote presentations
- 3. Segment-specific panel discussions
- 4. Fireside chats
- 5. Side events and workshops
- 6. High-level closed-door roundtables
- 7. Deal rooms and bilateral meetings
- 8. Exhibition and networking floor

Sponsorship Packages

From online and onsite branding visibility to curated experiences, the NewSpace Africa Conference 2027 offers sponsorship packages designed to match your objectives. Opportunities range from exhibition opportunities, coffee breaks and networking receptions to targeted advertising and curated packages, each customisable to maximise your presence at the conference.

Establish your brand as a key player in the evolving African NewSpace sector, boost visibility and recognition among 600+ decision-makers, investors, and executives across the global and African space value chain, and engage directly with stakeholders and partners across government, industry, academia, and investment communities in the African space scene.

Sponsorship Item	Headline (EUR 50,000)	Diamond (EUR 30,000)	Platinum (EUR 10,000)	Gold (EUR 7,500)
Registration				
Complimentary conference passes	10	7	5	3
Exhibition				
Raw space size	6m x 6m	6m x 6m	4m x 3m	3m x 3m
Speaking and Thought-Leadership	✔	✔	✔	—
Dedicated plenary session	Day 1/2	—	—	—
Sub-industry panel slot	—	✔	✔	—
Video recording of speaking sessions	✔	✔	—	—
Networking				
VIP dinner	5	3	2	—
Meeting room	✔	✔	—	—

Sponsorship Item	Headline (EUR 50,000)	Diamond (EUR 30,000)	Platinum (EUR 10,000)	Gold (EUR 7,500)
Meeting room	✓	✓	—	—
Matchmaking (5 stakeholders)	✓	✓	—	—
Access to the VIP lounge	✓	✓	✓	—
Branding and Visibility				
Video interview (2 mins)	✓	✓	—	—
Interview on the Space in Africa website	✓	✓	✓	✓
Corporate video (pre-keynote)	✓	✓	✓	—
Advertisement in Final Programme	Full spread	Full page	½ page	¼ page
Promotional material in delegate packs	✓	✓	✓	✓
Logo on sponsor banner (onsite)	✓	✓	✓	✓
Verbal recognition at the opening ceremony	✓	✓	—	—
Exclusive email campaign to the database	✓	✓	—	—
Marketing video for social media	1 min	1 min	45 sec	30 sec
Display screens in breakout rooms	✓	✓	—	—
Free-standing branded sign (exhibition)	✓	✓	—	—



HEADLINE SPONSOR:

EUR 50,000



Registration

1. 10 complimentary conference access passes.

Access, Branding, and Authority Marketing

2. 1 keynote speech slot
3. Dedicated plenary session on Day 1/ Day 2
4. Professionally produced video recording of your speaking sessions for thought leadership
5. Strategic matchmaking and introductions to 5 high-level stakeholders of your choice
6. One 6m x 6m exhibition raw space in a prime location with complementary furniture, shell scheme, and booth branding. Exhibitors may use their own booth structure at no additional cost, while custom booth designs delivered by the official exhibition contractor are available at an additional cost.
7. 1 meeting room at the conference venue for the duration of the conference
8. 5 invitations to the VIP dinner
9. Access to VIP lounge
10. VIP seats at the Opening Ceremony
11. Verbal recognition from the stage at the Opening Ceremony
12. Logo on official sponsor signage displayed onsite
13. Acknowledgement on all conference publications, communications, and website
14. Conference stage branding: logo pop-up at intervals on LED screens in all plenary panels and breakout sessions
15. 1 full-spread advertisement in the conference Final Programme
16. Promotional materials in all delegate packs
17. A free-standing sign branded with the sponsor's logo and marketing collateral in the Exhibition lounge

18. 1-minute corporate video played before the sponsor's keynote speech

19. Pre-event sponsor corporate video share for social media - fit to platform

20. Exclusive email campaign to the conference database

21. Exclusive interview feature on the Space in Africa website

22. Post-Event marketing video interview with brand rep for social media - fit to platform

DIAMOND PACKAGE:

EUR 30,000



Registration

1. 7 complimentary conference access passes.

Access, Branding, and Authority Marketing

2. 1 keynote presentation slot
3. Dedicated sub-industry breakout session
4. Professionally produced video recording of your speaking sessions for thought leadership
5. Strategic matchmaking and introductions to 5 high-level stakeholders of your choice
6. One 6m x 6m exhibition raw space in a prime location with complementary furniture, shell scheme, and booth branding. Exhibitors may use their own booth structure at no additional cost, while custom booth designs delivered by the official exhibition contractor are available at an additional cost.
7. 1 meeting room at the conference venue for the duration of the conference
8. 3 invitations to the VIP dinner
9. Access to VIP lounge
10. VIP seats at the Opening Ceremony
11. Verbal recognition from the stage at the Opening Ceremony
12. Logo on official sponsor signage displayed onsite
13. Acknowledgement on all conference-related publications, communications, and website
14. 1 full-page advertisement in the conference Final Programme
15. Promotional materials in all delegate packs
16. 1-minute corporate video played during the conference
17. Pre-event sponsor corporate video share for social media - fit to platform
18. Exclusive email campaign to the conference database
19. Exclusive interview feature on the Space in Africa website
20. Post-Event marketing video interview with brand rep for social media - fit to platform

TRACK ANCHOR PACKAGE: EUR 15,000



Registration

1. 3 complimentary conference access passes.

Access, Branding, and Authority Marketing

2. Named ownership of one designated breakout track for the full duration of the conference
3. Track named in association with the anchor sponsor across all conference materials
4. Verbal introduction of the track anchor by the session moderators at the opening of each breakout session within the track
5. Speaking slot within the anchored track (keynote address at the opening of the track)
6. 1 sub-industry panel discussion participation slot
7. 2 invitations to the VIP dinner
8. Access to the VIP lounge
9. Access to curated business matchmaking
10. Stage branding within the breakout room: logo on screens at intervals throughout all sessions in the track
11. A free-standing sign branded with the anchor sponsor's logo and marketing collateral in the breakout room
12. Logo on official sponsor signage displayed onsite
13. Acknowledgement of all conference-related publications, communications, and website
14. One 4m × 3m exhibition raw space in a prime location with complementary furniture, shell scheme, and booth branding. Exhibitors may use their own booth structure at no additional cost, while custom booth designs delivered by the official exhibition contractor are available at an additional cost.
15. Promotional materials in all delegate packs
16. 45-second corporate video played during the breakout track
17. Pre-event sponsor corporate video share for social media - fit to platform
18. Post-Event marketing video interview with brand rep for social media - fit to platform

PLATINUM PACKAGE: EUR 10,000



Registration

1. 5 complimentary conference access passes.

Access, Branding, and Authority Marketing

2. 1 sub-industry panel discussion participation slot
3. Access to curated business matchmaking
4. 2 invitations to the VIP dinner
5. Access to the VIP lounge
6. One 4m × 3m exhibition raw space in a prime location with complimentary furniture, shell scheme, and booth branding. Exhibitors may use their own booth structure at no additional cost, while custom booth designs delivered by the official exhibition contractor are available at an additional cost.
7. Logo on official sponsor signage displayed onsite
8. Acknowledgement on all conference-related publications, communications, and website
9. Half-page advertisement in the conference Final Programme
10. Promotional materials in all delegate packs
11. 45-second corporate video played during the conference
12. Pre-event sponsor corporate video share for social media - fit to platform
13. Exclusive interview feature on the Space in Africa website

GOLD PACKAGE

EUR 7,500

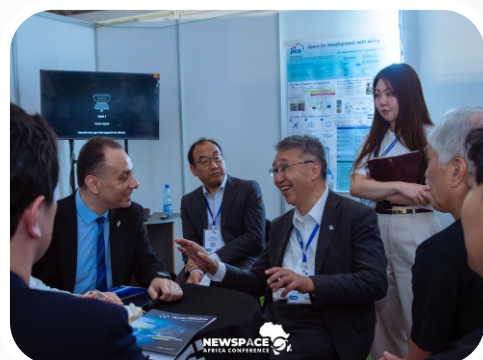


Registration

1. 3 complimentary conference access passes.

Access, Branding, and Authority Marketing

2. Access to curated business matchmaking
3. Access to the VIP lounge
4. One 3m x 3m exhibition raw space in a prime location with complementary furniture, shell scheme, and booth branding. Exhibitors may use their own booth structure at no additional cost, while custom booth designs delivered by the official exhibition contractor are available at an additional cost.
5. Exclusive interview to be published on the Space in Africa website
6. 30-second corporate video played during the conference
7. Pre-event sponsor corporate video share for social media - fit to platform
8. Quarter-page advertisement in the conference Final Programme
9. Promotional materials in all delegate packs
10. Logo on official sponsor signage displayed onsite
11. Acknowledgement on all conference-related publications, communications, and website



SILVER PACKAGE

EUR 5,000



Registration

1. 1 complimentary registration to the conference.

Access, Branding, and Authority Marketing

2. Access to curated business matchmaking
3. Access to the VIP lounge
4. One 3m x 3m exhibition raw space in a prime location with complimentary furniture, shell scheme, and booth branding. Exhibitors may use their own booth structure at no additional cost, while custom booth designs delivered by the official exhibition contractor are available at an additional cost.
5. Logo on official sponsor signage displayed onsite
6. Acknowledgement of all conference-related publications, communications, and website
7. Promotional materials in all delegate packs



WORKSHOP AND SIDE EVENTS



The NewSpace Africa Conference Workshops & Side Events Programme gives organisations an opportunity to convene targeted discussions, engage relevant stakeholders and explore issues that require more time and focus than the main conference programme allows. Sessions are integrated into the official NSAC 2027 programme and benefit from the conference audience, infrastructure and visibility. Organisations may choose from three formats depending on their objectives.

Workshop packages include:

Strategic Workshop – EUR 20,000

A content-led session for organisations looking to explore a specific technology, market opportunity, policy issue or industry challenge through presentations, demonstrations, panel discussions or interactive sessions. Available to only one partner.

Duration: Up to 2 hours

Capacity: Up to 50 participants

Schedule: Day 0 or designated side event slots on Days 2 and 4

Executive Roundtable – EUR 15,000

A curated, high-level discussion for government representatives, space agencies, regulators, investors, development partners and industry executives. The format prioritises dialogue and stakeholder engagement over presentations. Available to only one partner.

Duration: 1 hour

Capacity: Up to 30 participants

Schedule: Designated side event slots

Flagship Pre-Conference Programme – EUR 30,000

A dedicated half-day programme held before the conference, built around a specific theme, sector or stakeholder group. This is the most extensive side event format and is suited to organisations seeking to convene a focused community before the main conference begins. Available to only one partner.

Duration: Up to 4 hours

Capacity: Up to 100 participants

Schedule: Day 0



REGIONAL CLUSTERS

The NewSpace Africa Conference Cluster Programme enables a group of organisations, convened by an anchor body such as a national space agency, industry association, trade body, or network organisation, to jointly purchase a sponsorship package, share the benefits among members, and participate in the conference as a coordinated delegation.

Clusters may select any package from the **Platinum** tier upwards, or work with the SIA team to design a customised cluster package tailored to the group's size and objectives. In addition to the standard benefits of the selected package, clusters also receive

1. 15% discount on additional registration passes,
2. Eligibility to host a side event or workshop under the NSAC Workshop Framework, and
3. Dedicated cluster listing in the official conference programme.

Cluster packages are [customisable](#).

EXHIBITION OPPORTUNITIES

The NSAC 2027 exhibition floor provides a dedicated platform for organisations to showcase their products, services, and contributions to the African space industry in front of an audience of agency heads, government decision-makers, investors, and senior commercial representatives.

Exhibition Booth – EUR 3,000

Exhibition booth details

- ✔ 9 sqm raw space
- ✔ Shell scheme booth
- ✔ Booth panel branding
- ✔ Furniture: 1 table, 3 chairs, 1 counter with storage cabinet
- ✔ Company profile in the Final Programme, all conference publications, and website

Exhibitors may use their own booth structure at no additional cost, while custom booth designs delivered by the official exhibition contractor are available at an additional cost, starting from EUR 400 per square meter.

MEETING ROOMS

A limited number of private meeting rooms will be available to sponsors, exhibitors and delegates for bilateral meetings with prospective clients and partners, with standard furniture and basic meeting-room setup provided. Additional setup requirements can be requested in advance.

Daily rates: **EUR 1,500**

Four-day Access: **EUR 4,000**

NETWORKING EVENTS AND RECEPTIONS

VIP Dinner: Exclusive – 1 opportunity

EUR 10,000

The VIP Dinner is the most senior networking event of the conference, bringing together agency heads, ministers, ambassadors, and senior industry leaders in an intimate setting. Your brand sets the tone for the evening.

1. 2 complimentary registrations
2. Sponsor logo on all event signage
3. Display and distribution of promotional materials at the event
4. Acknowledgement on all conference publications and website

Welcome Cocktail: Exclusive – 1 opportunity

EUR 7,500

The Welcome Cocktail is the first and most widely attended networking event of the week, where delegates meet, reconnect, and begin the conversations that usually defines their conference experience.

1. 2 complimentary registrations
2. Sponsor logo on all event signage
3. Display and distribution of promotional materials at the event
4. Acknowledgement on all conference publications and website

Closing Cocktail: Exclusive – 1 opportunity

EUR 7,500

1. 2 complimentary registrations
2. Sponsor logo on all event signage
3. Display and distribution of promotional materials at the event
4. Acknowledgement on all conference publications and website

Coffee Service: Multiple opportunities

EUR 2,500 per day / EUR 8,000 for all four days

Coffee and tea will be served each day during morning and afternoon session breaks.

1. Sponsor logo displayed on all coffee area branding
2. Acknowledgement on all conference publications and website

Customisable Packages and À La carte Options

We understand that every organisation has unique priorities, and we are happy to design customised packages that align with your specific business goals. The following individual components are available as standalone activations or as additions to an existing package.

Item	Price	Availability
Curated plenary session	EUR 15,000	Limited
Curated sub-industry panel discussion	EUR 10,000	Limited
Keynote presentation, panel session participation	EUR 5,000	Multiple
Exhibition booth (raw space, shell scheme, furniture, branding)	EUR 3,000	Multiple
Conference access passes	EUR 800	Multiple
Brand visibility package	EUR 5,000	Multiple
Meeting room (full conference)	EUR 4,000	Multiple
Pre-conference side event (50 + participants)	EUR 30,000	Limited
Co-exhibition fee	EUR 2,000	Limited
Corporate video to be played during the conference	EUR 1,000/per minute	Multiple
Promotional materials in delegates packs	EUR 1,500	Multiple

GET IN TOUCH WITH US

And let's help you design a solution that delivers maximum value for your brand while supporting the success of the NewSpace Africa Conference.

For special requests, please contact us via: info@spaceinafrica.com



Contact

To discuss sponsorship and exhibition opportunities, or to request a customised package, please get in touch with our team.

Sponsorship & Exhibitions

Email: info@spaceinafrica.com | mariam@spaceinafrica.com

Website: newspace.spaceinafrica.com

NewSpace Africa Conference 2027

April 2027 | Dakar, Senegal

Organised by:

